EIN: 31-0833936

Implementation Strategy

June 30, 2016

CINCINNATI CHILDREN'S COMMUNITY HEALTH NEEDS ASSESSMENT

Cincinnati Children's Hospital Medical Center ("Cincinnati Children's"), located in Cincinnati, Ohio, is a private, not-for-profit Internal Revenue Code Section ("IRC Sec.") 501(c)(3) corporation that owns and operates a comprehensive academic medical center that includes one of the nation's largest pediatric quaternary and tertiary care facilities with research operations and teaching programs. Cincinnati Children's is affiliated with the University of Cincinnati and serves as the Department of Pediatrics for the University of Cincinnati College of Medicine. Cincinnati Children's has a long-standing, deep-rooted commitment to the communities that it serves and to being a leader in improving child health.

Cincinnati Children's today is one of the nation's largest, most respected pediatric hospitals and research centers — at the leading edge of pediatric medicine, medical education and research discovery. Guided by our vision "to be the leader in improving child health," Cincinnati Children's has become a global resource. Families across the US and around the world turn to us for state-of-the-art care for children with the most complex medical conditions. In fiscal year 2015, Cincinnati Children's provided \$216 million in charitable patient care and \$3.8 million in subsidized health services.

Cincinnati Children's also wants Cincinnati's children to be among the healthiest in the nation. In Cincinnati Children's Strategic Plan 2020, community health will be addressed by building upon prior successes to align and scale change in child health and well-being. Cincinnati Children's will organize effectively internally and externally to achieve these collaborative breakthroughs.

Cincinnati Children's Community Health Needs Assessment evaluated both primary and secondary data to survey the health needs of our primary service area. Community partners and key informants from Cincinnati Children's worked to evaluate and identify significant child health needs and identify internal and community resources.

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ORGANIZATION MISSION

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COMMUNITY SERVED

Cincinnati Children's operates four hospital facilities within its primary service area. Cincinnati Children's serves patients from all 50 states and over 100 countries, but its primary service area is an eight-county region surrounding the Greater Cincinnati area. The eight counties include Butler, Clermont, Hamilton, and Warren counties in Ohio; Boone, Campbell, and Kenton counties in Kentucky; and Dearborn County in Indiana.

IMPLEMENTATION STRATEGY PROCESS

The implementation strategy was developed through input sessions involving internal and external stakeholders. Input sessions allowed both groups of stakeholders to weigh in on strategies to address the child health needs identified in the Community Health Needs Assessment. From the input sessions, an integration team was developed to discuss interventions and align focus for each child health need.

In accordance with federal regulations governing community health needs assessments, Cincinnati Children's has developed an implementation strategy addressing the child community health needs identified in Cincinnati Children's most recent Community Health Needs Assessment. In May 2016, the Cincinnati Children's Board of Trustees approved an implementation strategy describing the efforts and programs underway to address the identified child community health needs.

PRIORITIZED LIST OF SIGNIFICANT HEALTH NEEDS IDENTIFIED IN CHNA

Once child health needs were identified from primary and secondary data sources, the Community Partnership Council, a group of community members representing community organizations from the eight counties in our primary service area, were asked to prioritize health needs based on the following:

- Magnitude of child health need
- Severity of child health need
- Community will and community assets to address health need
- Alignment with hospital's strengths and priorities
- Alignment with state and national child health priorities
- Best practice programs available to address need

The six child health needs in ranked order are:

- 1. Child Mental Health
- 2. Childhood Obesity
- 3. Child Safety and Unintentional Injury

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- 4. Childhood Asthma
- 5. Early Literacy and School Readiness
- 6. Infant Mortality

SIGNIFICANT HEALTH NEEDS TO BE ADDRESSED!

Cincinnati Children's identified six priority child health needs from the Community Health Needs Assessment. Cincinnati Children's 2020 strategic plan, launched in June 2015, focuses on working to "help Cincinnati's children become the healthiest in the nation." To achieve this, Cincinnati Children's is committed to addressing the significant health needs identified in the Community Health Needs Assessment through programs, resources, and collaborations.

¹ The Implementation Strategy will be updated upon any major changes in community health status and at least every three years.

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SIGNIFICANT CHILD HEALTH NEED	CHNA HEALTH PRIORITY/ACTIONS	ANTICIPATED IMPACT AND EVALUATION PLAN
Child Mental Health	 Implement ACES screening with high-risk 0-5 year old patients in primary care Engage community organizations and schools to develop a plan for addressing child mental health 	 Primary care patients connected to mental health referrals when appropriate Partner with community organizations and schools to address child mental health
Childhood Obesity	 Implement obesity prevention programs in targeted neighborhoods Work with community organizations and school districts to implement obesity programs Test and scale other interventions and programs 	 Enrollment in obesity prevention programs and increase impact in targeted neighborhoods Partner with community organizations and school districts to address obesity
Child Safety and Unintentional Injury	 Work with community organizations to provide safety programs and resources Implement safety days and outreach in high risk neighborhoods Test and scale other interventions and programs 	 Install safety bundles in homes and increase impact in targeted neighborhoods Partner with community organizations to address unintentional injury and safety
Childhood Asthma	 Identify asthma patients in high risk neighborhoods identified for outreach through primary care and school based health centers Implement school-based Asthma interventions in targeted neighborhoods Work with community organizations and school districts to address asthma 	 Ensure children receiving Asthma Control Tests and increase impact in targeted neighborhoods Track and enroll patients participating in appropriate interventions Partner with community organizations and school districts to address asthma
Early Literacy and School Readiness	 Develop projects with community organizations and school districts to improve third grade reading Partner with primary care and FQHCs to implement literacy programs Test and scale other interventions and programs 	 Target early reading/literacy in targeted neighborhoods to improve 3rd grade reading Partner with community organizations and school districts to address third grade reading Enroll children in literacy programs
Infant Mortality	 Implement Infant Mortality Learning Collaborative Partner with obstetric and community teams to develop training and support Implement infant mortality prevention strategies in targets neighborhoods Work with community organizations to address infant mortality 	 Enroll children in evidence based programs such as Every Child Success, Startstrong, etc. Partner with community organizations to address infant mortality and positive parenting

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PROGRAMS AND RESOURCES

Cincinnati Children's has programs and resources available to address each child health need. Cincinnati Children's will use evidenced-based approaches to coordinate both hospital and community resources to ensure that priorities are addressed in an effective and efficient way. Below is a list of the internal and community/partner resources available. Many of the resources listed below target low-income, vulnerable, or underserved populations.

Identified in the table below is a list of resources available for each child health priority:

CHILD HEALTH PRIORITY	CINCINNATI CHILDREN'S INTERNAL RESOURCES	COMMUNITY COLLABORATIONS AND PARTNER RESOURCES
Primary Care	Cincinnati Children's Pediatric Primary Care Clinics, School-Based Health Centers; The Health Network by Cincinnati Children's; Growing Well Cincinnati; Cincinnati Children's clinical network	Community Primary Care Physicians; Growing Well Cincinnati
Child Mental Health	Cincinnati Children's College Hill Campus; Surviving the Teens	The Children's Home of Cincinnati; MindPeace
Childhood Obesity	Center for Better Health and Nutrition; Keeping Kids Nourished and Developing (KIND)	Cincinnati Public Schools; The Nutrition Council; Gabriel's Place: Freestore Foodbank
Child Safety and Unintentional Injury	Comprehensive Child Injury Center; Child HELP; Injury Free Coalition for Kids; Mayerson Center for Safe and Healthy Children	Norwood Fire Department; Norwood Public Schools; The Community Builders; Cincinnati Public Schools
Childhood Asthma	Asthma Center; Asthma Improvement Collaborative; Collaboration to Lessen Environmental Asthma Risks (CLEAR)	The Community Builders; Cincinnati Public Schools; Price Hill Health Center
Early Literacy and School Readiness	Reach Out and Read; Imagination Library	Strive Partnership; Success by 6; Cincinnati Public Schools
Infant Mortality	Perinatal Institute	Cradle Cincinnati; Every Child Succeeds

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SIGNIFICANT HEALTH NEEDS NOT ADDRESSED

All significant child health needs identified in the Community Health Needs Assessment will be addressed.

WRITTEN COMMENTS ON 2013 COMMUNITY HEALTH NEEDS ASSESSMENT

Cincinnati Children's 2013 Community Health Needs Assessment and implementation was made widely available to the public on Cincinnati Children's website at http://www.cincinnatichildrens.org/about/community/health-needs-assessment/

In addition to posting the Community Health Needs Assessment, contact information including email address and phone numbers were listed. No comments or questions were received.

FULL VERSION OF CINCINNATI CHILDREN'S COMMUNITY HEALTH NEEDS ASSESSMENT

A full version of Cincinnati Children's most recent Community Health Needs Assessment may be viewed by navigating to the following web address:

http://www.cincinnatichildrens.org/about/community/health-needs-assessment/

____/____

Date adopted by authorized body of the hospital

ATTACHMENT: CURRENT CHNA REPORT